

Juliana Kofler

Graphic Design Portfolio
2025

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Inverness Street Bloc Party

Campaign for Music Event

INVERNESS STREET BLOC PARTY

**CELEBRATING CAMDEN'S
CLUB CLASSICS**

Saturday 23 August • 12pm to 6pm

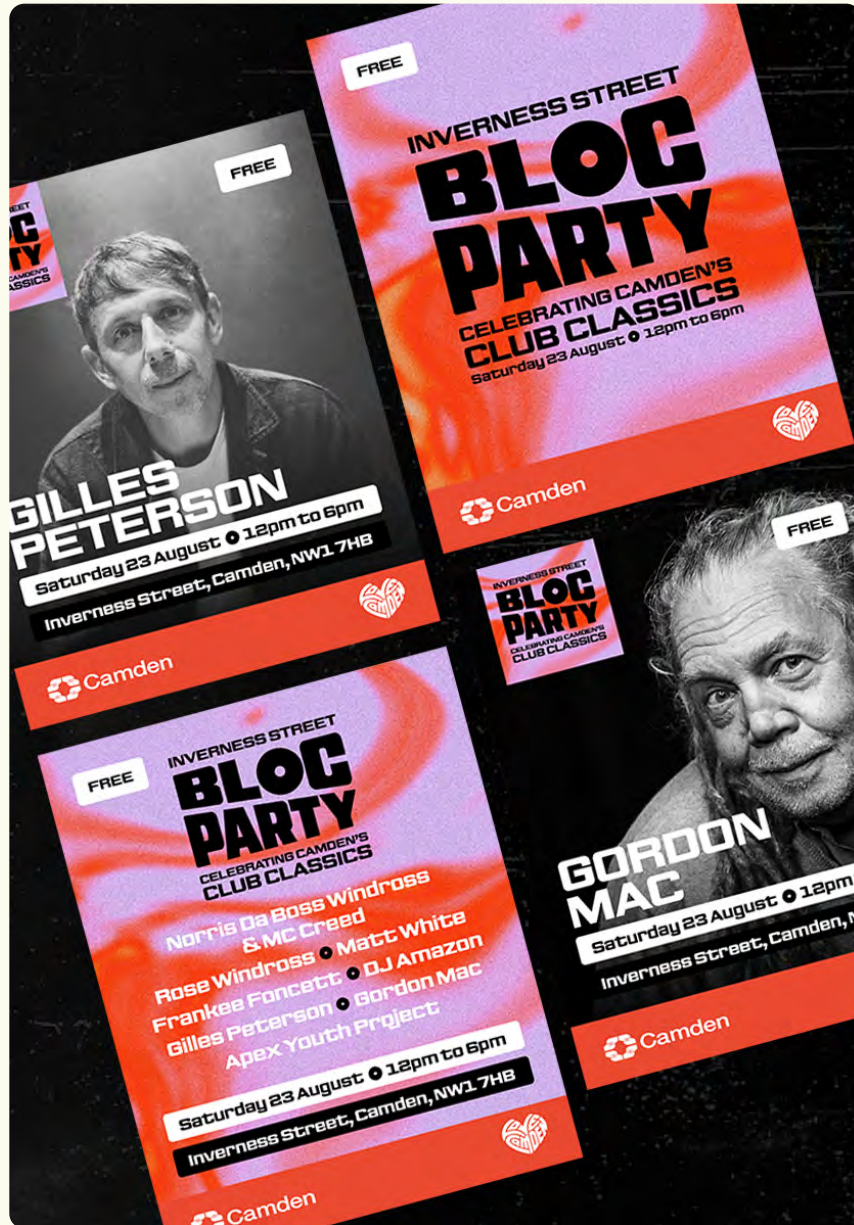
Bloc Party

The Inverness Street Bloc Party is an annual music event organised by the Love Camden cultural service and held in Camden Town.

For this event, I contributed to the development of a campaign identity applied across digital platforms, including social media and digital posters, as well as multi-format print materials such as flyers, posters, and large-scale banners.



Bloc Party



2

Gabu

Printables for Chocolatier

BRITISH CHOCOLATIER
GABU
ISLAND COCOA

Gabu

Gabu is a small chocolatier specialising in handmade chocolate that required promotional and informational asset design.

I created printables such as posters, flyers, etc., using existing brand elements. To enhance communication and convey brand warmth, I introduced complementary imagery, custom iconography, and a map within a clean, legible layout.





3

Kinhub

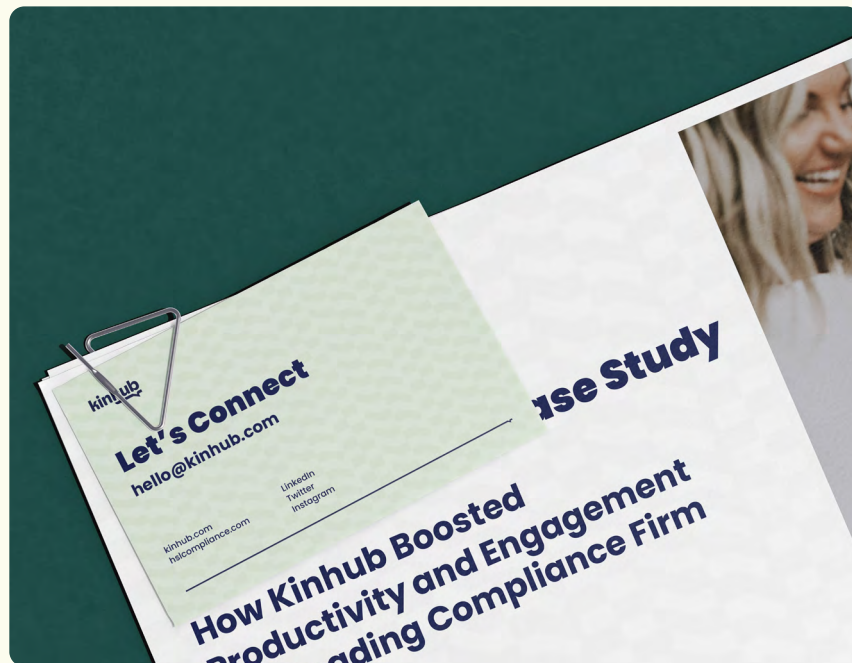
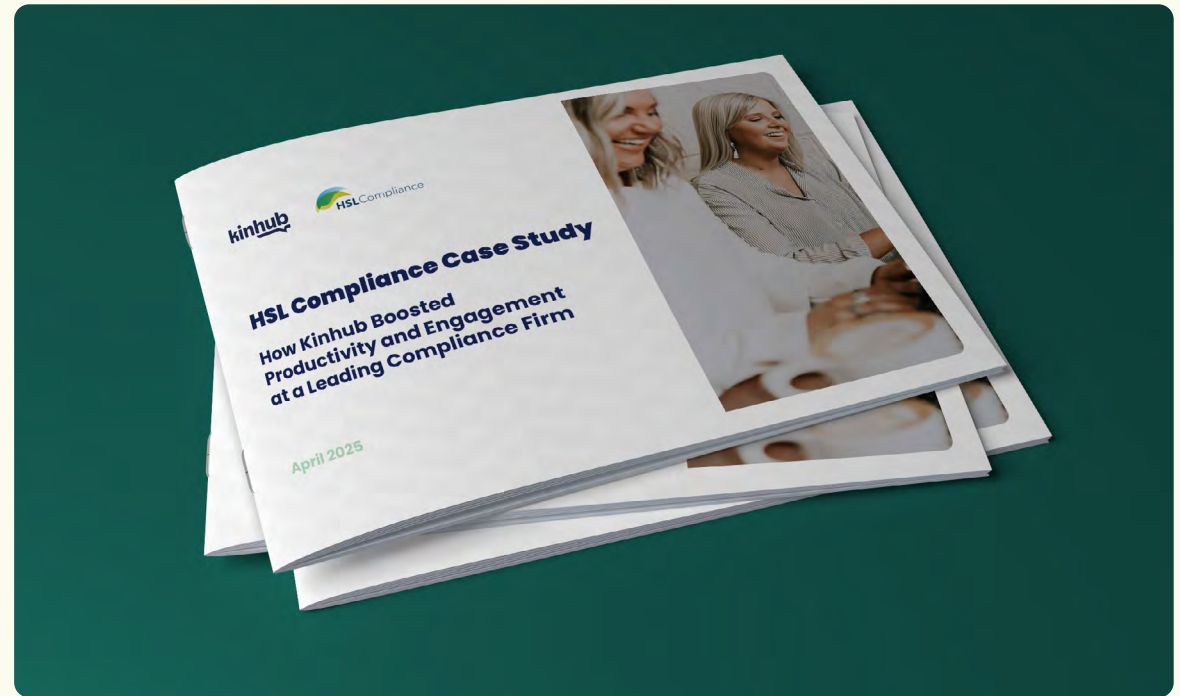
Case Study for Wellbeing Platform

kinhub

Kinhub

Kinhub is a B2B wellbeing platform that needed a case study presentation and booklet, to showcase improved engagement and productivity at HSL Compliance.

I designed a visually engaging presentation and booklet using their brand language - designing custom layouts, introducing iconography and imagery to communicate key insights and engagement outcomes.





4

Camden As A Catwalk

Campaign for Community Event



Camden As A Catwalk

Camden as a Catwalk is an event within a series held at Camden High Street and organised by the Love Camden cultural service.

For this project, I created a collage design integrated into the existing series branding and applied it across digital platforms and multi-format print materials, ranging from flyers to large-scale banners.



**Reimagined. Recycled.
Runway Ready.
London Fashion Week
comes to Camden**

60
**CAMDEN AS
A CATWALK**

**SUN 21 SEP
1PM-7.30PM**

Join us on Camden High Street as it transforms into an open-air runway and sustainable style hub – explore upcycling, swap clothes, and catch a stunning fashion show! Part of the trial pedestrianisation of Camden High Street.

BOOK NOW
for Free VIP
Front Row Seats
Free event – walk-ups welcome

LOVECAMDEN.ORG

  **VEOLIA**  **Camden**

Camden As A Catwalk

FREE ENTRY

**CAMDEN AT 60:
Camden as a Catwalk**

SUNDAY 21 SEPTEMBER, 1PM - 7.30PM
(Camden High Street, London, N1W 8QB
(Between Junctions Road and Back Street))

In partnership with TAMARA, a pioneering sustainable couture label in Camden, this free event celebrates 60 years of Camden's iconic fashion legacy by transforming Camden High Street into a sustainable style hub and open-air runway.

Whether you're eco-conscious, style-obsessed, or a passionate champion of the environment, there's something here to discover and enjoy!

Reinvention Workshop & Clothes Swap: 1pm-4.30pm
Get hands-on in creative workshops led by Veolia - learn to repair, upcycle, and revive your wardrobe! Turn your old items into a new bag and bring precious quality pieces to our clothes swap shop - who knows what gems you could discover?

The Camden Catwalks: 4.30pm-7.30pm
Don't miss the show stopping finale - a professionally produced fashion show featuring upcycled pieces and sustainable collections from emerging talent, local makers and established designers.

JOIN US - FREE ENTRY + VIP TICKET INFO

For the best view of the runway (and a handy bag too!), reserve your Free VIP Front Row Seats online using the QR code below or heading to @camden.org/camden catwalk.

Walk-ups welcome to our Workshops and Camden Catwalks - entry to front seats and standing room will be available on a first come, first served basis.

Part of Camden High Street Live, the cultural programme for the total pedestrianisation of Camden High Street.

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5

Satori

Publication for Exhibition

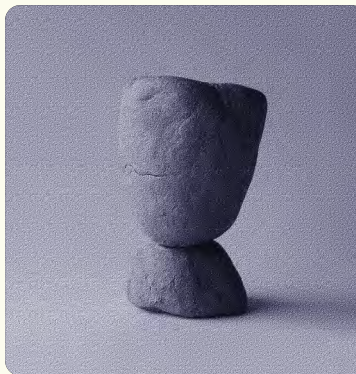
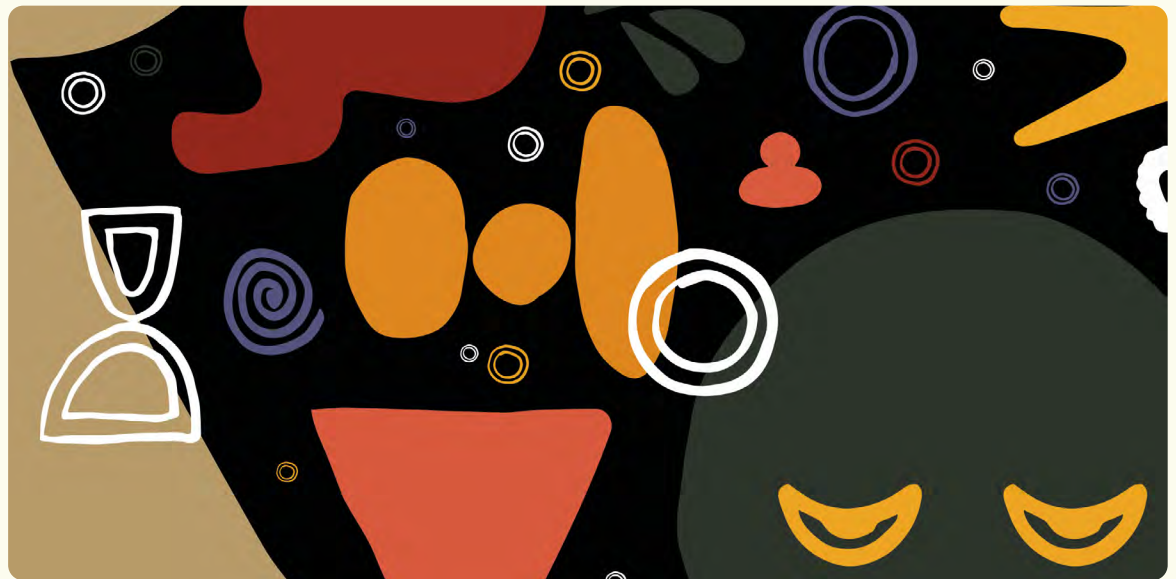
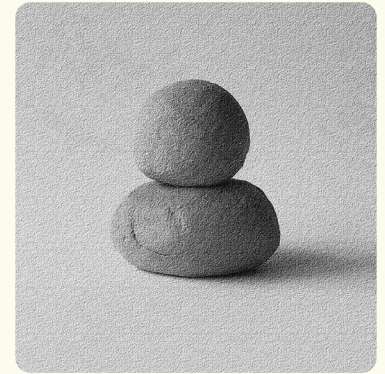
SATŌRI

Project was completed during employment at Wolfgang creative agency

Satori

Satori is a collaborative passion project developed with Wolfgang Creative Agency, featuring personal interpretations of the “Satori” concept of each team member.

My contribution explored vector illustration, icon creation, stop-motion photography, and mixed media. The project was exhibited at the Thames-Side Studios exhibition in June 2024.



Satori



Thank you!

Let's work together

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